BookMyBai.com Privacy Policy

Last Updated: 02-03-2015

Bookmybai.com offers various services to help its users find, coordinate, and maintain quality care. Bookmybai.com's Privacy Policy ("Privacy Policy") is designed to provide a clear understanding of the information we collect and how we use it to provide our services and give users a better experience. It applies to any users of www.Bookmybai.com and any US affiliated websites, web pages, mobile applications and mobile websites operated by Bookmybai.com (the "Site"), including those who are seeking to find a service provider through Bookmybai.com ("Employers") as well as those who are looking to promote their services through Bookmybai.com ("Jobseekers/Maid or any other individual"), and any users of any of the various services that Bookmybai.com provides through the Site or any other channels, including over the telephone ("Services"). For purposes of this Agreement, the terms "Bookmybai.com," "we," "us," and "our" refer to Bookmybai.com, Inc. "You" refers to you, as a visitor or user or the Site or the Services. Please note that our subsidiaries have separate privacy policies. In addition, this Privacy Policy does not apply to third party entities that may use the Bookmybai.com Site or Services. Such entities' use of the Bookmybai.com Site and Services are subject to separate terms that they agreed when they registered with Bookmybai.com.

By using the Site and/or the Services, you consent to our collection, storage, use and disclosure of your personal information and other information as described in this Privacy Policy.

1. **Information We Collect**

We collect both "Personal Information" and "Non Personal Information" about our users. In this policy, Personal Information is information that can be used to contact or identify you, such as your full name and email address, and information that is linked to such information. "Non Personal Information" is information that cannot be used to contact or identify you and is not linked to information that can be used to contact or identify you and includes passively collected information about your activities on our Site, such as usage data, to the extent that information is not linked to your Personal Information.

Site Visitors can access and browse certain portions of the Site without disclosing Personal Information, although, like most websites, we passively collect certain information from your computer, such as your IP address and web browser user agent, when you browse the Site. Visitors who access and browse the Site without registering are "Site Visitors". In order to utilize some of the Services offered by Bookmybai.com, you must register with Bookmybai.com. All users who register with Bookmybai.com are "Registered Users".

* 1. **Information you provide**

Regardless of whether you are a Site Visitor or a Registered User, all Personal Information that you provide to us when registering, posting a job, posting a profile, communicating through the Site, discussing care options over the phone, utilizing our mobile applications or that you otherwise provide on the Site or by phone, email or postal mail, will be stored by us. You represent and warrant to us that you have the right and authority to provide us all Personal Information you provide about yourself or others. You may provide us this Personal Information in various ways, including:

* + 1. **When registering**

When you register directly through Bookmybai.com, we will collect and store the information that you provide to us directly on our online registration forms. This may include, among other information:

* + - * your first and last name
      * your email address
      * your home address
      * your gender
      * your birthday
      * your phone number

Some users may have the opportunity to register with Bookmybai.com by connecting through Facebook's application programming interface (API). Please see Section I.B.4 below to learn about the information we access, collect and store if you register for Bookmybai.com through Facebook.

If you register for a Service that requires you to pay a fee, Bookmybai.com will also collect your credit card type, number, expiration date, and security code as well as your billing address for payment purposes and your birthday, if not previously provided.

* + 1. **When posting a job**

If you are a Employer, we collect and store all of the additional information that you provide to us on your job posting or that is otherwise included in an auto-generated job posting. This may include, among other information:

* + - * the type of care you are looking for, your schedule, location, hourly rate, number of children and ages (if applicable), narrative job description, requirements for a Jobseeker (such as ability to drive)
      * pictures you choose to provide
      * health information, if you choose to provide it
      * any other information you choose to include in your job posting
    1. **When posting a profile**

If you are a Jobseeker, we collect and store all of the additional information that you provide to us in your profile. This may include, among other information:

* + - * details on the care you offer, including for example the type of care you provide, your availability, your location, your level of education, languages you speak, your ability to drive
      * related services you provide
      * pictures you choose to post
      * your phone numbers
      * references, if you choose to provide them
      * any other information you choose to include in your profile
    1. **By telephone**

Both Site Visitors and Registered Users may provide Personal Information to Bookmybai.com when they contact Member Care or utilize certain Services Bookmybai.com may offer by telephone. For example, if you call a Bookmybai.com call center to discuss care options over the phone, we will collect and store all of the Personal Information you chose to provide to us, including but not limited to financial information, information about the care you or your loved one needs, health information about yourself or the loved one you seek care for, your contact information, etc. If you provide information about someone other than yourself, you represent that you have authority to do so.

* + 1. **Otherwise through the Site or by telephone, email, postal mail or chat**

Certain Registered Users may provide Personal Information on the Site through other Site features and offerings such as our online communications, groups and payment platforms and our senior care offerings. In some cases, Site Visitors may have the ability to provide us Personal Information through the Site, such as contact information. In addition, both Registered Users and Site Visitors may choose to provide us additional Personal Information by phone, email, postal mail, or chat. We collect and store all of the Personal Information you provide us through these channels. Moreover, if you provide information about someone other than yourself through any of these channels, you represent that you have authority to do so.

* 1. **Information provided by others**
     1. **By Site Visitors, Registered Users and others**

Bookmybai.com also captures and collects information that Site Visitors, Registered Users and others provide about each other. For example, Jobseekers/Maid or any other individual may invite Site Visitors, Registered Users or others to rate and indicate their relationship to the Jobseeker on the Site. Additionally, certain Bookmybai.com Registered Users may post reviews about individual Jobseekers/Maid or any other individual. Bookmybai.com may also obtain and post audio recordings of Jobseeker references, which may also be accessed from the Site. In addition, certain Registered Users may communicate directly with each other through Bookmybai.com platforms. Site Visitors, Registered Users and others also may provide us information about Registered Users by phone, email or postal mail. Bookmybai.com captures and stores all information it receives from Site Visitors, Registered Users and others about other Registered Users and Site Visitors.

* + 1. **By third parties to verify your information and representations**

In order to promote the safety and integrity of the Site and Service, you authorize Bookmybai.com in its Terms of Use to utilize third party service providers to use your Personal Information to scan on an on going basis a variety of sources, which may include, but are not limited to, national criminal databases, sex offender registries, certain media streams, terrorist watch lists, criminal and fugitive watch lists, fraud watch lists, law enforcement reports, and other data to assist us in verifying the information you provide us (such as your name, address, email address, etc.) and the representations and warranties you make in the Terms of Use and on the Site (such as representations regarding your criminal background) ("Verification Checks"). The results of any Verification Checks will be made available to Bookmybai.com.

* + 1. **By third parties that perform background checks**

For the legitimate business purpose of protecting the safety and integrity of the Site and Bookmybai.com users, you authorize Bookmybai.com in its Terms of Use to utilize a third party consumer reporting agency to use your Personal Information to run periodic background checks on you when you register with Bookmybai.com and thereafter in connection with your continued use of our Services and/or interaction with our Site. In addition, we may provide some or all Registered Users with the option of requesting a background check be run on themselves or on Jobseekers/Maid or any other individual they are considering hiring. Any such background checks will be subject to the terms we establish for such checks on the Site pages where you may request them, the terms of this Privacy Policy and our Terms of Use. Bookmybai.com may receive a copy of, or otherwise have access to, any such completed background check.

* + 1. **By Facebook if you connect to Bookmybai.com through Facebook**

You may have the opportunity to connect to Bookmybai.com through Facebook's API when you register for Bookmybai.com or after you have registered for Bookmybai.com. If you connect to Bookmybai.com through Facebook, either when you register or after you have registered, we will collect, store, and use in accordance with this Privacy Policy any and all information you agreed that Facebook could provide to Bookmybai.com through its API. Your agreement (and our access to your information) takes place when you instruct, accept or allow Facebook to register you for a Bookmybai.com account or otherwise connect to Bookmybai.com through Facebook. The information Bookmybai.com may access, collect and store may include the following, among other information, as allowed by you, Facebook's API, and your Facebook privacy settings:

* + - * your name
      * your profile picture
      * your email address
      * your gender
      * your birthday
      * your location (i.e. city)
      * the names and pictures of your Facebook friends
      * your interests and affinity networks
      * other information you make publicly available via Facebook
    1. **By service providers you use in connection with our Services**

If you engage a service provider through Bookmybai.com, such as a home care agency or a payments processor, that service provider may provide us Personal Information about you or your loved ones such as information relating to your transactions with them.

* + 1. **By other sources**

In addition, we may obtain from other sources publicly available Personal Information, such as demographic data, and other information to enable us to comply with regulatory requirements, ensure the accuracy of data, better understand your likely interests, prevent fraud, etc.

* 1. **Information you expressly authorize us to collect**

We may from time to time request permission for collect Personal Information from or about you. For example, if you use a Bookmybai.com mobile application, we may request permission to access information about the contacts listed in your mobile device phone book when you initiate an address book search for friends who have downloaded the application. We may also request permission to access and store your location. If you grant your permission, we will access and or store such information unless you subsequently opt out by adjusting the settings in your mobile device.

* 1. **Technical and usage information**
     1. **Log files, IP addresses and information about your computer and mobile device**

When you visit the Site, Bookmybai.com receives the internet protocol ("IP") address of your computer (or the proxy server you use to access the internet), your computer operating system and type of web browser you are using. If you are using a mobile device, Bookmybai.com may also receive your mobile device id (UDID), or another unique identifier, and mobile operating system. We may correlate this information with other Personal Information we have about you. Additionally, when you visit the Bookmybai.com website we and any third parties we use to place ads on our Site automatically receive the URL of the webpage from which you came. If you click on an ad, we and any such third party may also receive the URL of the page you were on when you clicked the ad and the URL of the site associated with the ad that you clicked.

* + 1. **Cookies and other technologies**

Like most websites, we and our service providers use cookies and tracking pixels to track Site usage and trends, evaluate the effectiveness of our ads both on and off our Site, customize your experience on the Site and improve the quality of our Services. For example, using these technologies we can determine, among other things, which pages of our Site you visit and which ads you click on. A cookie is a tiny data file that resides on your computer, mobile phone, or other device, and allows us to recognize you when you return to the Site using the same computer (or mobile device) and web browser. You can remove or block cookies using the settings in your browser, but in some cases doing so may impact your ability to use Bookmybai.com. Tracking pixels do not identify individual users and the analysis of data obtained by tracking pixels is performed on an aggregate basis.

When you visit our Site or open one of our emails, we may allow authorized third parties, such as ad servers, ad agencies, ad exchanges, ad technology vendors and research firms, to place or recognize a unique cookie, pixel, and/or similar technologies on your browser in order to provide you relevant Bookmybai.com advertisements as you surf the Internet. These advertisements may be targeted to you based on information these authorized third parties know or infer about you and include in the cookies placed on your browser and/or information about your Internet browsing activities gathered through your browser. If you prefer not to receive these online behavioral advertisements, you may opt-out here. In order for the opt-out to work, your browser must be set to accept third party cookies. Furthermore, if you buy a new computer or mobile device, change web browsers or delete the opt-out cookie, you will need to perform the opt-out task again. Please note that if you opt-out you may continue to receive Bookmybai.com advertisements as you surf the Internet, including contextual ads based on the content on a webpage you are visiting. However, these advertisements will not be displayed based on information contained in, or collected by, cookies or other technologies placed on your browser when you visit our Site or open our emails.

* + 1. **Social media features and widgets**

Our Site includes social media features and widgets, such as the Facebook "Like" button and the Facebook "Share" button. These features may collect your IP address, the URL of the page you are visiting on our Site, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these features are governed by the privacy policy of the company providing it.

1. **How We Use Information**
   1. **Personal Information**

In general, the Personal Information we collect is used (1) to improve our Services and enhance your experience with Bookmybai.com, (2) to enable us to provide a safer community for all of our Registered Users, and (3) to help us communicate with you. For example, we may use your Personal Information to:

* + 1. register and service your account.
    2. include in Employers job postings and Jobseeker profiles.
    3. contact you in response to questions and solicit feedback and input from you.
    4. enable Employers and Jobseekers/Maid or any other individual to search based on the Personal Information the other has made available on the Site, and the information others have provided about them.
    5. connect Employers with Jobseekers/Maid or any other individual that appear to meet their needs and preferences.
    6. enable Registered Users to search for, find, interact, connect and share information with other Registered Users they may have an interest in interacting with.
    7. enable Registered Users who connect to Bookmybai.com through Facebook to see which of their Facebook friends who have connected to Bookmybai.com through Facebook are Registered Users or friends with other Registered Users who have connected to Bookmybai.com through Facebook.
    8. verify information you provide us as well as the representations and warranties you make to us in the Terms of Use or on the Site.
    9. otherwise help protect the safety and integrity of the Site and Bookmybai.com users.
    10. target promotional messages or content on the Site, via email or other ads on Bookmybai.com or third party sites.
  1. **Non Personal Information**

In general, we use the Non Personal Information we collect to help us improve our Services and customize the user experience, such as by providing targeted useful features and promotions based on the type of Service you seek. We also aggregate the information collected via cookies and similar technologies to use in statistical analysis to help us track trends, evaluate the effectiveness of our ads and analyze patterns in the use of Bookmybai.com.

1. **How We Share Information**

In addition to using the information collected by Bookmybai.com for the purposes described above, we may also share your information with various third parties, as described below. Please review our sharing policy closely, especially with respect to your Personal Information. By using our Site or our Services, you agree to allow us to share the Personal Information you provide to us in the ways described below. Your ability to make changes to what information is shared is described below in Section IV.

* 1. **Personal Information**
     1. **With All Site Visitors and Registered Users**

If you are a Employersor a Jobseeker, in order to increase your chances of finding a job or finding the care you need, we share with Site Visitors and Registered Users the information that is included in your job posting or profile, aside from your contact information, as well as the following registration information, which we may include in your job posting or profile: your first name, first initial of your last name, city, state, profile picture, and if you are a Jobseeker, your gender and, unless you opt-out, your age. With certain exceptions, you choose how much detail you want to include in either your job posting or your profile; the more information you share, however, the better chance you have of finding either care or a job. We may also share on your profile or job posting any company reviews you have posted on our Site and whether you have connected to Bookmybai.com through Facebook. If you are a Jobseeker and have elected to verify certain information with Bookmybai.com or to have a background check performed, we may also disclose that information in your profile in addition to any payment or payroll preferences you have indicated.

If you post information in a Bookmybai.com online group forum, such as the Working Moms Group, that information may be viewed by any Site Visitor or Registered User who accesses the forum.

We may display personal testimonials of Registered Users and other endorsements on our Site or in other marking materials. These testimonials or endorsements may include Non Personal Information such as the Registered User's first name, first initial of last name, town and state. With a Registered User's consent, we may include Personal Information such as their full name.

* + 1. **With other Registered Users and corporate providers**

In addition to the information that is provided to all visitors to Bookmybai.com, Jobseeker reviews and references are made available to certain Registered Users. If you are a Jobseeker, your phone number will be visible to certain Registered Users if you elect to share it in your profile. In addition, your approximate residential location (through Google map plotting) is made available to certain Registered Users unless you elect to keep that information confidential.

If you are a Employersor a Jobseeker, you will appear in search result listings if you match the search criteria used by a Jobseeker or Employer, as applicable. Similarly, you may appear in emails sent to Jobseekers/Maid or any other individual or Employers in your area. Employers may opt-out of being included in Jobseeker search results and in certain emails sent to Jobseekers/Maid or any other individual. In addition, if you are a Employersand you view the profile of certain Jobseekers/Maid or any other individual, those Jobseekers/Maid or any other individual will be able to see that you have viewed their profiles unless you opt-out of that information sharing.

If you are a Registered User, your Bookmybai.com online status may be made available to other Registered Users unless you elect to keep that information confidential.

If you connect to Bookmybai.com through Facebook, we may allow any of your Facebook friends who have connected to Bookmybai.com through Facebook to see that you are a Registered User. In addition, other Registered Users who have connected to Bookmybai.com through Facebook will be able to see if you are friends with any of their Facebook friends or if you share certain affinities or interests with them.

If you register for our Karoo mobile application, other Registered Users of that application may search for you by name, email address or other information. If they do, your name and profile photo will appear in the search results list and the searcher may contact you through the application to request to join your network or invite you to join theirs. No other Personal Information on the application will be shared with the Registered User unless you expressly allow them into your Karoo network. However, all information you post to the Karoo application will be available to all members of your network, including your location when you post to the application if you have given us permission to access and collect your location information.

If you fill out a form to request information from a specific corporate Jobseeker, such as a specific day care or tutoring center, the contact information you submit on a form for the provider will be forwarded to that provider. Similarly, if you call a corporate Jobseeker directly or click to a corporate Jobseeker's site from the Bookmybai.com site, any information you provide over the phone or on the provider's site, you will be providing directly to the provider. In addition, if you contact Bookmybai.com via phone or other channels to obtain information about senior care or other care options for yourself or your loved ones, information you provide Bookmybai.com, including contact, health, financial and other information may be forwarded to entity Jobseekers/Maid or any other individual that may meet your stated needs and preferences so the Jobseekers/Maid or any other individual may evaluate your needs and preferences and contact you. If you provide information about someone other than yourself, you represent that you have authority to provide us the information and to authorize us to share the information in accordance with the terms of this Privacy Policy. Once provided to an entity Jobseeker, the information is subject to the privacy policies of the provider.

**If we terminate your registration for any reason, we reserve the right to send a notice of your termination to other Registered Users with whom we believe you have corresponded.**

* + 1. **With vendors/service providers**

We also share Personal Information with vendors who perform services on behalf of Bookmybai.com, including without limitation vendors who provide email services, demographic information, or geo-location information, vendors who perform background checks or verification checks, vendors who process credit card payments, vendors who run classified advertising businesses, and vendors who send SMS messages to Registered Users' mobile phone numbers, in each case to the extent applicable. Bookmybai.com has selected vendors who maintain high standards with respect to privacy and agree to use the Personal Information only to perform specific services on behalf of Bookmybai.com.

* + 1. **With listings in Google and other public search engines**

In an effort to further facilitate the ability for Employers or Jobseekers/Maid or any other individual to find a caregiver or job, selected information contained in Employersjob postings and Jobseeker profiles, which may include photo, first name, first initial of last name, city, state, and job/provider description, may also be shared with third party search engines and other vendors who run classified advertising businesses, and thus may be listed in third party web site search results (e.g., Google), which would make that information available to the public and allow them to link to your Bookmybai.com posting. Registered Users can opt-out of this sharing by adjusting their account settings. If you post information in a Bookmybai.com online group forum, such as the Working Moms Group, your content, including your name as the contributor, may be displayed in third party search engine results and available to the public.

* + 1. **With Facebook if you connect to Bookmybai.com through Facebook**

If you connect to Bookmybai.com through Facebook's API, you may elect to post certain of your activities on Bookmybai.com back to your Facebook account. You will be prompted to decide whether or not to share those Bookmybai.com activities back to your Facebook account.

* + 1. **With third parties to send you direct mail from other companies**

We may share certain of your Personal Information, such as your name, postal address and other information we know about you such as your age, presence of children and the type of care you are looking for to third parties in the business of facilitating communications, such as direct mail brokers, to enable them to send you postal mail advertisements from companies whose products we believe may be of interest to you. We do not share email addresses for this purpose, and we do not allow these third parties to provide your personal information directly to the companies whose products are being advertised. If you do not want to receive these advertisements and prefer that we do not share your information with these third party communication facilitators for that purpose, you may opt-out by adjusting your account settings.

* + 1. **As required by law or for reasons of safety**

You acknowledge and agree that we may disclose information we've collected about you if required to do so by law or if we, in our sole discretion, believe that disclosure is reasonable to comply with the law, requests or orders from law enforcement, or any legal process (whether or not such disclosure is required by applicable law), or to protect or defend Bookmybai.com's, or a third party's, rights or property. We may also reserve the right to disclose information we've collected about you for purposes of protecting the health and safety of our community and Registered Users, such as in the case of risk of harm or violence against any person (including you).

* + 1. **With our affiliates**

You acknowledge and agree that to the maximum extent permitted by law we may disclose any of the information we've collected about you to any of our affiliates or subsidiaries, for the purposes of providing you with the Services, operating the Site, and our other commercial purposes.

* + 1. **With Your Consent**

We also may share your Personal Information with a third party if you consent to the sharing.

* 1. **Background checks**

Bookmybai.com offers various background check services from consumer reporting agencies. If you order a preliminary, preferred or preferred + background check to be run on you in response to a request by a Employers who is considering hiring you and the check comes back clean or with information that does not result in Bookmybai.com suspending or terminating your account, we will forward the check to the Employers who requested it. The results of a preliminary, preferred or preferred + background check that results in Bookmybai.com suspending or terminating your account will not be shared with other users. If you authorize a premium background check to be run on you in response to a request by a Employers who is considering hiring you, the results of the check will be shared directly with the Employer. If you have requested a background check through Bookmybai.com, a statement may be included in your profile to confirm that you have completed that check. However, we will not share the check or results with any other Site Visitor or Registered User unless you specifically consent. The service provider who completes the background check may send the results to you by email or postal mail. **You acknowledge that sensitive material may be included in your background check, and that you are responsible for providing us and our service provider (if applicable) with correct mailing information.**

* 1. **Non Personal Information**

This Privacy Policy does not limit our use or disclosure of any Non Personal Information, such as information passively collected from your computer via cookies, web beacons, or standard logging of website activity. If you do not wish to share this information with Bookmybai.com, then you should take steps to limit the passive collection of data about your activities on our site, for example, by changing your browser settings to disable cookies. We reserve the right to use and disclose such Non Personal Information, as well as any other Non Personal Information we collect, with our advertisers and other third parties at our discretion.

* 1. **Business transactions**

In the event we go through a business transition such as a merger, acquisition by another company, or sale of all or a portion of our assets, your Personal Information may be among the assets transferred. You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of ours or that acquirer's affiliates may continue to process your Personal Information as set forth in this Privacy Policy.

1. **Your Choices Regarding the Sharing of your Personal Information**

Registered Users have control over what optional Personal Information they choose to share with us when utilizing our Services (such as pictures, certain details in a job description or profile, etc.).

In addition, Registered Users have the following opt out choices with respect to the sharing of their Personal Information:

* 1. Registered Users can opt out of having their Bookmybai.com online status visible to other Registered Users who are on Bookmybai.com.
  2. Registered Users can opt out of having information contained in their job postings or caregiver profiles shared with third party web sites to be listed in third party search engine results such as Google.
  3. Registered Users who have connected to Bookmybai.com through Facebook may subsequently opt out of having certain of their Facebook information shared with Bookmybai.com and certain of their Bookmybai.com information shared with Facebook by disabling Facebook Connect in their account settings.
  4. If a Jobseeker has chosen to have their phone number made available to other Registered Users but later decides they no longer wish to make it available, they may change their election.
  5. Jobseekers/Maid or any other individual can opt out of having their age visible to Registered Users.
  6. Employers can opt out of appearing in Jobseeker search results and in certain Jobseeker emails by adjusting their account settings to not allow Jobseekers/Maid or any other individual to initiate contact with them. They can also opt out of allowing Jobseekers/Maid or any other individual see that they have viewed the Jobseekers/Maid or any other individual' profiles.
  7. Registered Users can opt out of our sharing their Personal Information with third party communication facilitators who may send them direct mail solicitations on behalf of other companies by adjusting your account settings or sending us an email through this link and requesting that we opt you out of information sharing.
  8. Users of a Bookmybai.com mobile application, who have given Bookmybai.com permission to access certain information from their mobile device such as their location, may subsequently opt out of that information sharing by adjusting the settings in their mobile device.

1. **Your Communication Choices**

By becoming a Bookmybai.com Registered User, you are consenting to receive certain email communications from us, such as special offers, tips and advice, notifications of new Employers or Jobseekers/Maid or any other individual in your area, customer surveys and administrative notices.

You have a choice at any time to stop us from sending you emails for marketing purposes by adjusting your settings in your account settings. You also have the option to opt out of receiving certain other emails from Bookmybai.com, such as certain educational emails, by adjusting your settings in your account settings. Go to your account settings for a complete list of the email types you may opt out of receiving. If you receive promotional or other email communications from us that you have the option to opt out of, you also will be able to opt out of receiving further communications of that type by following the unsubscribe instructions provided in the e-mail. Please note that despite any indicated email marketing preferences, we may send you administrative emails regarding Bookmybai.com, including, for example, notices of updates to our Privacy Policy, notifications of new Employers or Jobseekers/Maid or any other individual in your area, responses to job postings from Jobseekers/Maid or any other individual, and responses to job applications from Jobseekers/Maid or any other individual, if we choose to provide such notices to you in this manner.

You may also opt-out of receiving unsolicited marketing calls from us regarding your Bookmybai.com account by adjusting your settings in your account settings.

If you have opted in to receive text messages from us but would now like to opt out, you may do so by adjusting your settings in your account settings. You also have a choice to stop us from contacting you by phone for marketing purposes by adjusting your settings in your account settings.

If you are a Employer, certain Jobseekers/Maid or any other individual may initiate contact with you directly using the messaging features of the Bookmybai.com Site. You have an option at any time to stop permitting Jobseekers/Maid or any other individual from initiating contact with you by adjusting your settings in your account settings.

1. **Changing or Removing your Personal Information and Closing your Account**

If the Personal Information you provided when you registered changes, you may update this information by logging into your account and accessing your account settings. If you would like to remove some of the Personal Information you have posted on the Site, such as information you posted in profiles and job postings, you may do so by editing or deleting that item in your My Profile & Setting area or your My Job area. To request removal of other Personal Information you have voluntarily posted on our Site, such as information you may have posted in online group forums, contact contact@Bookmybai.com. In some cases, we may not be able to reasonably accommodate your request to remove your Personal Information, in which case we will let you know if we are unable to do so and why.

If you no longer wish to participate in our Services you may close your account directly in the account settings portion of your account.

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WE TAKE THESE PRECAUTIONS IN AN EFFORT TO PROTECT YOUR INFORMATION AGAINST SECURITY BREACHES. HOWEVER, THIS IS NOT A GUARANTEE THAT SUCH INFORMATION MAY NOT BE ACCESSED, DISCLOSED, ALTERED, OR DESTROYED BY BREACH OF SUCH FIREWALLS AND SECURE SERVER SOFTWARE. BY USING OUR SITE, YOU ACKNOWLEDGE THAT YOU UNDERSTAND AND AGREE TO ASSUME THESE RISKS.

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Bookmybai.com reserves the right to change this policy and our Terms of Service at any time. We will notify you about significant changes in the way we treat Personal Information by sending a notice to the email address registered in your account, or by placing a prominent notice on our Site, so that you can choose whether to continue using our Services. Significant changes will go into effect 30 days after we notify. Non-material changes or clarifications will take effect immediately upon posting of the updated policy on our Site. You should periodically check www.Bookmybai.com/privacy.aspx for updates. Your use of the Site or the Services after such effective date will constitute acceptance by you of such changes.

1. **Contact Us**

If you have any questions on our Privacy Policy, you can contact us via email at contact@Bookmybai.com